



# Tourism

Family & Life style

[www.manaseir.com](http://www.manaseir.com)



**UNWTO**

World Tourism Organization  
AFFILIATE MEMBER



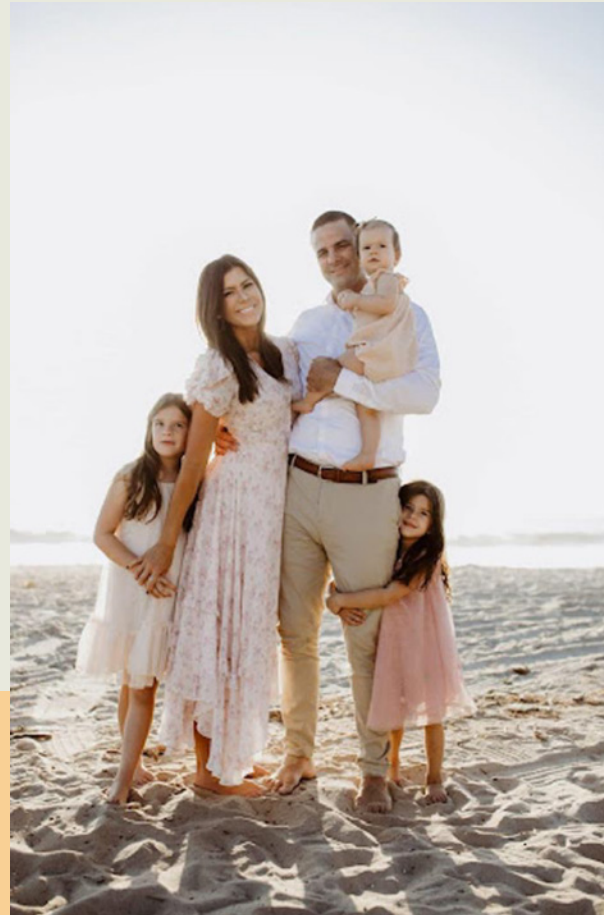
## Who We Are?

MANA International Tourism Development Institute was registered on June 2016. The main program of the Institute is the development of Life style and Family Tourism and relevant projects.

For this main reason, it follows these activities: Investigating the performance and efficiency of tourism facilities infrastructures Training and updating the human resources services in tourism service sectors Re-branding and marketing based on hospitality and customer orientation Holding events, scientific conferences, exhibitions Implementing joint projects with commercial and tourism companies.

From the very beginning of its activities and submitting a program to the World Tourism Organization (UNWTO) to achieve the affiliate membership, MANA group introduced the Middle East and Africa regions as the geographical targets of its activities. We believe that with our specialized and capable team that we have organized since 2019, **we can contribute to the sustainable and inclusive development of tourism in Middle East with the support of the UNWTO.**

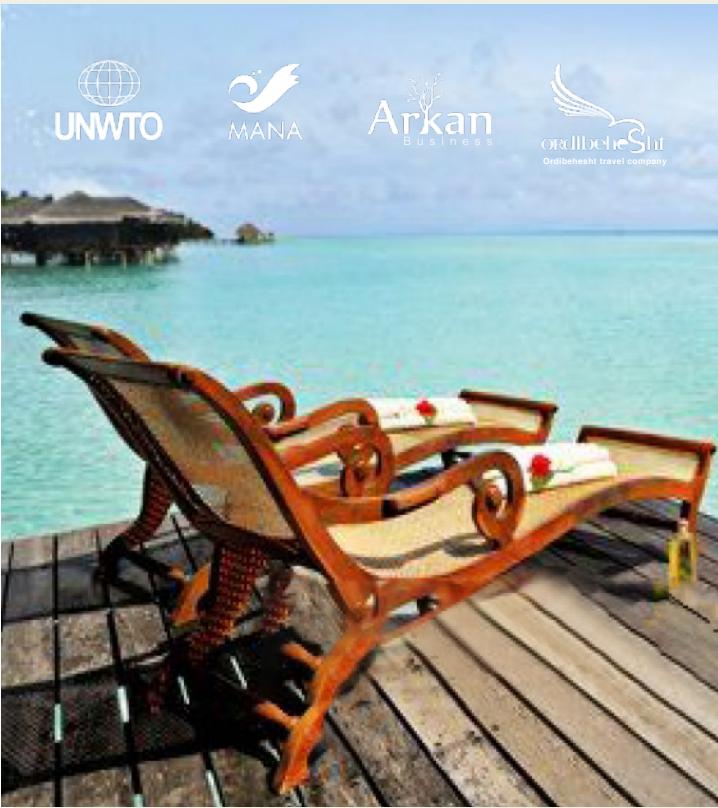
The purpose of trips by 2030 is creating knowledge and empower tourism stakeholders to take the necessary steps to accelerate the movement towards sustainable tourism through policies, business operations and investments with SDGs. In line with its objectives, this project moves towards creating knowledge and empower those involved in tourism.



## What we do for you?

- Presenting the model of Life style and family tourism as a new product in tourism and creating a global network of tourism for Life style and family trips.
- Implementing the project of Life Family friendly Hotels in Iran, Russia and Oman And Maldivé's.
- Formation the first international associations of Lifestyle and Family Tourism network.
- Providing advice to potential countries in the Middle East on creating a supreme model of Life style and family tourism regions.
- Performing specialized webinars and symposia on the culture of family trips and the role of Life style in the attractiveness of travel.





## Mission

In line with UNWTO's great goals of empowerment and adaptation, MANA group, is working to establish a new tourism product with an approach to expand family trips

## In process projects

- Children Friendly Hotel
- Children Friendly Airline
- Family Tourism Camp
- Life style Tourism Camp

## Target Community

- Hotels
- Accommodations
- Camps
- Airlines
- Restaurants
- National Parks
- Special Vehicles for Tourism
- Shopping Centers
- Travel Agencies
- Tour Operators' Communities
- Museums, Exhibitions and Galleries





## Mana's Partner



Arkan company's activity is to development tourism lifestyle. Arkan's field of activity of is UAE, Oman and Qatar. Arkan, have a specific plan to create new opportunities in tourism for branding and marketing. we also adapt and standardize tourism spaces for better use of existing facilities.



Ordibehesht travel company is an Iranian travel agency specializing in incoming tourism. We receive individual and group travelers from all over the world. with the aim of introducing Iran's capabilities in the field of cultural tourism. And also Medical tourism to neighboring countries and the Middle East.



Family  
TOURISM NETWORK




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 Unterer Graben 6, Bad  
Mergentheim 97980 GERMANY

 +49 7937 2890988

 +49 1521 3764028

 [www.manaseir.com](http://www.manaseir.com)

 [www.unwto.org/affiliate-member-organization/535773](http://www.unwto.org/affiliate-member-organization/535773)

 [info@manaseir.com](mailto:info@manaseir.com)

